

# Body by Vi<sup>TM</sup>

## CHALLENGE

### National Success Training – An Independent Distributor Event Cincinnati, Ohio • April 15-17, 2011

#### Thursday, April 14<sup>th</sup>

5:00PM–9:00PM **General Registration Open** Millennium Hotel – Grand Ballroom Foyer

#### Friday, April 15<sup>th</sup>

8:30AM–9:00AM **Ambassador Registration Open** Millennium Hotel – Bronze Ballroom Foyer  
9:00AM–12:15PM **Ambassador Brunch – AMB and Above ONLY** Millennium Hotel – Bronze Ballroom  
11:30AM–3:00PM **Regional Director and Above Registration Open** Millennium Hotel – Grand Ballroom Foyer  
12:00PM–10:00PM **General Registration Open** Duke Energy Center – Hall B  
1:30PM–5:15PM **Regional Director and Above Leadership Meeting – RD's and Above ONLY**  
Millennium Hotel – Grand Ballroom  
1<sup>st</sup> Quarter 2011 Top Production Awards  
The ViSalus Vision – Executive Overview  
Marketing the World's Hottest Challenge  
Creating Culture  
A Billion-Dollar Backer  
Build it Faster  
Maximizing Compensation

#### Body by Vi<sup>TM</sup> Challenge Overview – FREE to attend

6:00PM–6:45PM **Networking** Duke Energy Center – Hall B  
6:45PM–7:00PM **Doors Open**  
7:00PM – 8:45PM **Body by Vi<sup>TM</sup> Challenge Party** Duke Energy Center – Hall B  
New National Director and Presidential Director Recognition  
9:00PM – 11:00PM **Billionaire Bimmer Club Mixer – January Contest Qualifiers ONLY**  
Millennium Hotel – Bronze Ballroom

#### Saturday, April 16<sup>th</sup>

8:00AM–10:00AM **General Registration Open** Duke Energy Center – Hall C  
10:00AM–1:00PM **Morning General Session** Duke Energy Center – Hall B  
A Mission of Life, Health, and Prosperity –Ryan Blair, Nick Sarnicola, Blake Mallen  
– ViSalus Founders; Rob Goergen – President, Blyth, Inc.  
New Body by Vi<sup>TM</sup> Challenge Champions Announced –Tony & Rhonda Lucero  
3 for Free and Pounds Club Recognition  
–Scott & Shanda Whitney, Lorne Humenny, & Tanis MacDonald  
The Science Behind the Body by Vi<sup>TM</sup> Challenge –Audrey Sommerfeld, SVP of Marketing;  
and Dr. Michael Seidman, ViSalus Scientific Advisory Board  
Going Mobile – The Future is Here –Ryan Blair and Blake Mallen, Co-Founders  
Make your Summer Sizzle at Vitality! –Bryan Bellville and Ashley Riggs  
1:00PM – 2:20PM **Lunch Break – Sales Tables Open**  
2:30PM–6:00PM **Afternoon General Session** Duke Energy Center – Hall B  
Just Did It, Rising Star, and Bimmer Club Recognition  
Stars and Cars –Kyle Pacetti  
Star Ambassador Recognition –ViSalus Founders  
Promoting the Body by Vi<sup>TM</sup> Challenge –Blake Mallen, Co-Founder & CMO  
New Ambassador Recognition  
6:30PM – 7:30PM **Evening Workshops**  
The Facebook Factor – Blake Mallen and Rhonda Lucero  
Millennium Hotel – Bronze Ballroom  
Inside the Science –Audrey Sommerfeld and Dr. Michael Seidman  
Millennium Hotel – Grand Ballroom  
9:00PM–12:00AM **Superhero / Movie Hero Party!** Duke Energy Center – Hall B

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## CHALLENGE

### Sunday, April 17<sup>th</sup>

7:00AM – 7:50AM **Morning Worship Service** –William Nissen and Dale Peake –Duke Energy Center – Hall B  
8:00AM – 10:00AM **General Registration Open** Duke Energy Center – Hall C

### Morning Workshops

Millennium Hotel – Grand Ballroom

8:00AM – 8:50AM Building your Business a Couple –Hosts: Tim & Holley Kirkland  
8:50AM – 9:30AM The Power of Attraction: Goal-Setting Workshop –Host: Tony Lucero

Millennium Hotel – Bronze Ballroom

8:00AM – 8:50AM Employee vs. Entrepreneur –Host: Bryan Bellville  
8:50AM – 9:30AM Women's Leadership Workshop –Host: Ashley Riggs

10:00AM – 1:10PM **Morning General Session** Duke Energy Center  
"Re-Eventing" Your Business –Jason O'Toole  
New Ambassador Recognition  
Enter the Matrix –NEO

1:10PM – 2:20PM **Lunch Break**

2:20PM – 5:00PM **Afternoon General Session**  
New Ambassador Recognition  
Keynote Address –Ryan Blair, Co-Founder and CEO  
Your Plan for Success –ViSalus Ambassador Leaders

# VITALITY

ORLANDO, FLORIDA  
JULY 15-17, 2011

Our annual  
celebration of  
Life, Health and  
Prosperity!



**:: PRE-REGISTRATION EVENT PRICING ::**  
**\$139 SINGLE • \$199 COUPLE**

**SPECIAL Pre-Registration PLUS**  
**Offer this weekend only!**  
Networking Times featuring  
ViSalus Founders Nick Sarnicola & Blake  
Mallen AND 1<sup>st</sup> Edition Copy of Ryan Blair's  
book - *Nothing to Lose, Everything to Gain*



# ViSalus Raffle!

Register for Vitality 2011  
for a chance to win part of  
**over \$10,000**  
in prizes!

