

**OVER**  
**\$10,000,000**  
**IN FREE PRODUCTS, PRIZES AND VACATIONS**

**Are YOU Up for the Challenge?**

With thousands of people joining every day, the **Body by Vi 90-Day Challenge** is a health revolution that can help you achieve any weight loss or fitness goal! Brought to you by ViSalus Sciences®, the Body by Vi™ Challenge can transform your health in as little as 90 days thanks to great ViSalus products, and a simple system that works for everybody, and every body.



*All you have to do is...*

- 1 Set your weight loss or fitness goal
- 2 Choose from 1 of 4 Challenge Kits
- 3 Share your 90 Day results and WIN!

[start.bodybyvi.com](http://start.bodybyvi.com)



[enter.bodybyvi.com](http://enter.bodybyvi.com)

**6 Different Categories**

**Top Male**  
**Top Female**  
**Top Couple**

**Top Team:**  
You plus any 3 of your personally enrolled Customers/Promoters.

**Family Champion:**  
Up to 5 Family members.

**Drawing Champion:**  
Contestant chosen at random at ViSalus National Event.\*\*

New Champions crowned for each of 3 new Challenge themes every year. Enter in as many categories as you like, plus participate in unlimited Challenges for life!

**Judging Criteria**

Finalists & Champions selected by private panel of health and fitness experts based on:

**50%** Overall Challenge Transformation  
*(before/after photos, measurements, results)*

**25%** Story/Self Promotion

**25%** Community Votes

**Start your challenge today for your chance to win!**

See Reverse Side for Complete Details Challenge Prizes

\* Use products as directed. Children under 18 should consult a physician before beginning any weight loss or fitness program. For children under 18 Vi-Shape is intended as a source of nutrition, not intended for weight loss. \*\*No purchase necessary to win. A purchase will not increase your chances of winning.



## Champions in Every Category Win:

### The Ultimate Transformation Vacation!

Luxurious trips to new and exciting destinations  
Rock-Star treatment with VIP transportation, celebrity guests, and concierge level personal attention

Head to toe spa treatment, makeover and new wardrobe before your professional photo/video shoot

### \$25,000 Personal Branding Package to promote you like the star you are.

- Personalized Champion Business Cards, Print Ads
- Professional articles written to chronicle your results
- Personalized branded web page
- Hometown PR support
- ViSalus Founder to attend local "homecoming" party to celebrate your success
- Featured in ViSalus marketing and seen by millions online, in print, and in video

### Plus...

- Body by Vi™ Champion Medal, Framed Certificate and photo of your Champions Stage moment signed by Founders
- Exclusive Champion Performance Jacket & Gear
- Exclusive Champion Facebook badge
- Participation in private product trial groups
- Star in a Vi-Net Challenge Coaching Video
- Featured in Body by Vi™ Newsletter and on nationwide company calls
- Free priority admission for LIFE to ViSalus events

...And special surprises every Challenge to match this crowning life achievement!



## Finalists in Every Category Win:

- Body by Vi™ Finalist Medal, Framed Certificate and Exclusive Facebook Badge
- Professional photo shoot in your home town
- \$500 Vi-Store shopping spree
- \$500 ViSalus Product Gift Card
- Participate in private product trial groups
- Featured in Body by Vi™ Newsletter

## Everyone Wins:

**Collector's Edition Prizes!** Everyone who submits an entry receives an "I completed the Challenge" FB Badge and a special Challenge-themed gift.

*\*Must be on Challenge for 90 days ending during Challenge period.*

**Free Product!** Anyone on the Body by Vi™ Challenge can get their product for FREE every month simply by helping 3 other people join with the same or greater value Challenge Kit.

**Recognition** for those who complete multiple Challenges. Lose your way into the 50lb, 75lb, 100+lb Clubs!

And the best gift of all... **Better health!**